



Lucky Coin Multisport

2019

SPONSOR packet

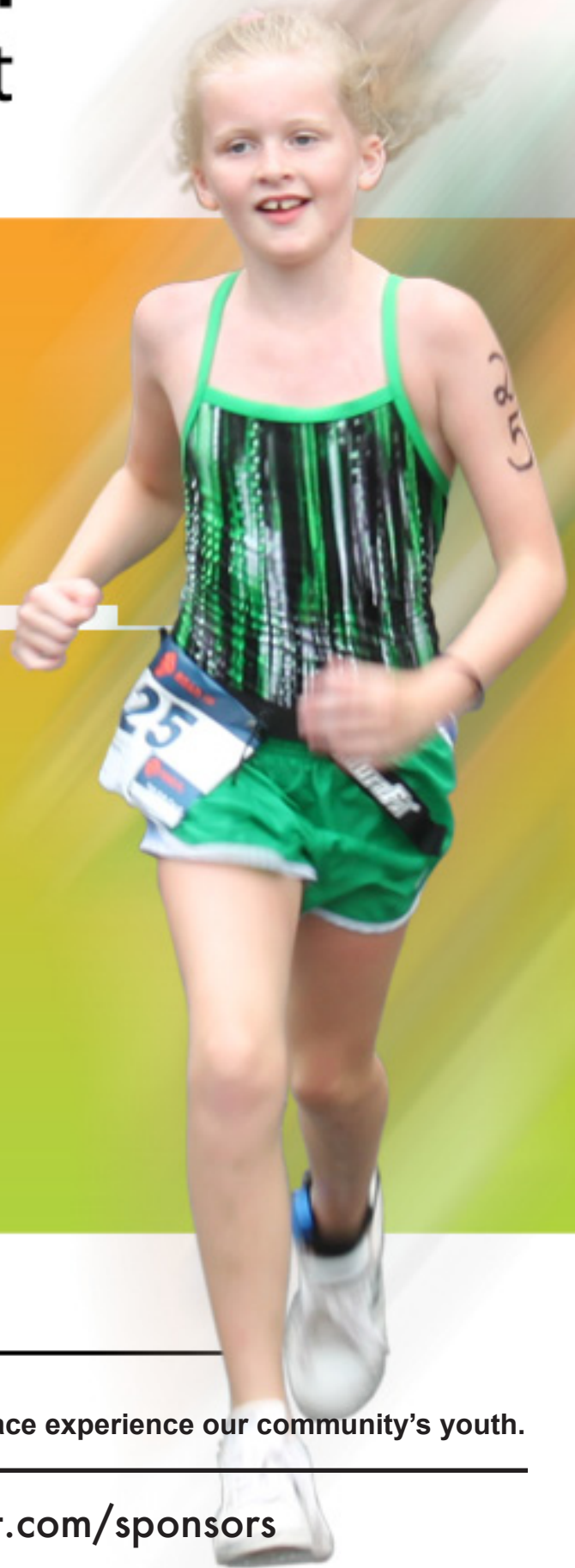


always earned,

never given

Your support helps us provide a high quality, safe race experience our community's youth.

www.luckycoinmultisport.com/sponsors





About your sponsorship

Lucky Coin Multisport's mission is to build interest in triathlon among the youth in our community. We have three races planned for this summer and are hoping for a fourth. Our current plan is to host three age groups at each of the races, ranging in age from 6-15. With the overwhelmingly positive result from last year's inaugural races, we are bringing the events back bigger and better.



Signs, banners, and cones, to make the courses safe and easy to understand for our novice athletes.

- High quality giveaways for our athletes to take home.
- Improved finisher medals ("always earned, never given"), featuring the mascot from the host pool's swim team.
- Helps keep costs low for parents. We also offer multiple types of discount.

Your sponsorship provides benefits to you and/or your organization.

- Sponsorship runs for a year from April 2019 to April 2020.
- Exposure to parents, volunteers, officials, and spectators, increasing your brand awareness.
- Support your community and receive the recognition for doing so. Multiple studies have shown that consumers prefer to buy from brands that support society and their community.
- Provides a visible demonstration of your commitment to the community.

We would love for you to join our team. The Race Director and Assistant Race Director are experienced triathletes with a combined 33 full distance 140.6 Ironman triathlons and more than 100 half, sprint and olympic distance races. We are also parents with full-time jobs - we put these races together because we love encouraging our community's youth to join a sport we both love.





2019 Sponsorship options

Sponsor levels:

Presenting sponsor (one available).....\$2,000

The presenting sponsor will be featured prominently on the website, athlete guide, giveaway bag, custom water bottles, the race and volunteer t-shirts. If a sponsor is secured in time, they will be featured on the race medals as well.

Course sponsor (three available, swim, bike, run).....\$500 each

Course sponsors will be featured on the website, athlete guide, giveaway bag, custom water bottles, the race and volunteer t-shirts.

General sponsor (unlimited availability)\$100 each

All sponsors will be given the opportunity to provide coupons, literature or other giveaways for the race packet distributed to all participants.

