



2021



Lucky Coin
Multisport LLC

Sponsorship Opportunities





Lucky Coin
Multisport LLC

How Your Support Helps

OUR MISSION

Lucky Coin Multisport's mission is to build interest in triathlon among the youth in our community. During our inaugural year, we hosted 3 races and averaged 45 registrants per race. In 2019 we added a fourth race and saw an overall 50% growth in registrations. Because of COVID and pool availability, we were only able to host two races last season, both were at capacity per gathering size restrictions. We are excited to return in 2021 with all four races and continued to opportunity to grow interest and participation numbers.

Races are electronically timed and participants receive custom shirts, custom medals and quality take-aways. Ranging in ages 6-15, we host four age groups at each race. 100% of the registration fees and sponsorship go to the athlete experience and event support.

We'd love for you to join our team. There is an opportunity to support the kids, community and sport for every level and interest.

ABOUT THE RACE DIRECTORS

Encouraging youth to join a sport we love. Scott and Jimmy are experienced triathletes with a combined 35 full distance 140.6 triathlons and more than 100 half, sprint and olympic distance races.





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Sponsor Levels & Investment Benefits



PRESENTING

\$2,500/year

One opportunity available

- Featured on Race Medals for all four races (April 1 deadline)
- Featured at top of t-shirts
- Finish Line Signage
- Custom Water Bottles
- Featured on promotional signs at host pool facilities
- Premium placement on luckycoinmultisport.com homepage
- Featured on race bibs
- Featured on race registration pages
- Swag bag promotion (material provided by sponsor)
- Social media campaign exposure

RACE

\$500/race

Four opportunities available

- Finish Line Signage
- Featured on t-shirts
- Prominently featured on race information page at luckycoinmultisport.com
- Featured on race registration page
- Swag bag promotion (material provided by sponsor)
- Social media campaign exposure

COURSE

\$600 each/year

Three opportunities available

Swim, bike and run courses

- Featured on t-shirts for all four races
- Featured on sponsor page at luckycoinmultisport.com
- Featured on race registration page
- Swag bag promotion (material provided by sponsor)
- Recognition signage prominently placed on courses
- Social media campaign exposure

AWARDS

\$1000/year

One opportunity available

- Featured on podium
- Featured on t-shirts for all four races
- Featured on website

FOOD & BEVERAGE

\$100/race

Four opportunities available

- Featured on t-shirts for all four races
- Featured on website

GENERAL

\$100/year

Unlimited opportunities available

- Featured on t-shirts for all four races
- Featured on website